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PHOENIX Business Journal

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Invest Southwest prepares for annual event

Phoenix Business Journal - by [Patrick O'Grady](#)

Invest Southwest is gearing up for its annual conference in December, buoyed by good attendance at last year's event.

Organizers of the conference, which spotlights Arizona and Western U.S. companies looking for funding, held a seminar earlier this week in Tucson to prepare business owners interested in applying for the December event. A similar workshop is planned Aug. 12 at SkySong in Scottsdale.

The "Get Ready" seminars are designed to lay out what companies need to know to become one of the 12 to 15 that will be chosen to present to dozens of venture capital firms and angel investors.

Organizers hope to equal or surpass last year's conference, which drew record attendance despite the economy, said Stephanie Spong, chairwoman of the 2010 event.

MEDIA



INVEST SOUTHWEST

WHAT: Annual conference featuring Arizona and Western U.S. companies seeking to attract venture capital funding.

WHEN: Dec. 8-10

WHERE: Four Seasons Resort, Scottsdale

"GET READY" SEMINAR: Aug. 12 at SkySong in Scottsdale

WEB: www.investsouthwest.org

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