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Deadline to Apply for Presenting at Invest Southwest is September 1st
Companies Must Apply by 9/1 at 5:00pm for the 12/8-10 Capital Conference

(Scottsdale, AZ – August 4, 2010) – The application deadline for business owners to present their company at the 17th Invest Southwest Capital Conference, title-sponsored by The Miller Group, is 5:00 pm on Wednesday, September 1st. The companies will have the opportunity to share their story and meet angel, venture capital and institutional investors from around the country at the December 8-10th Conference in the Four Seasons Resort in Scottsdale.

“As in previous years Invest Southwest seeks the best and the brightest new technology ventures in the Southwestern United States to present in front of investors from across the US”, said Stephanie Spong, chairman of Invest Southwest, and principal at EPIC Ventures.

To support business owners in the process, Invest Southwest is holding a free “Get Ready Seminar” for those thinking about presenting at this year’s conference. Every year, emerging companies in Arizona and across the Southwest compete to be one of the few chosen to present at the exclusive annual conference in December.

Get Ready Seminar

When: Wednesday, August 12th
8:30 – 10:00 am
Where: ASU SkySong
1475 N. Scottsdale Rd. 2nd Floor
Scottsdale, AZ 85257

Get Ready Seminar attendees will learn what investors are looking for in a successful presentation and how to prepare their application in a way that sells their company and gets them selected to present at the conference. Registration for the free seminar can be found at www.investsouthwest.org.

“We encourage entrepreneurs and business owners of the best companies in the Southwest seeking funding to attend the Get Ready Seminar and to apply by September 1st,” said Spong. “Our team is standing by to help those who seek funding to achieve their business growth goals.”

About the Invest Southwest Capital Conference

Invest Southwest has been connecting entrepreneurs and investors in the Southwest since 1992. Companies have raised over \$300 million at the conference, and presenters from past conferences have included Ventana Medical, NetPro, Vivid Semiconductor and AutoXray. Presenting companies at Invest Southwest typically seek between \$250,000 and \$5MM in capital. For more information about the conference, with title sponsor The Miller Group, visit www.investsouthwest.org, and follow Invest Southwest at www.twitter.com/investsw. Arizona State University is the administrative host of Invest Southwest.

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